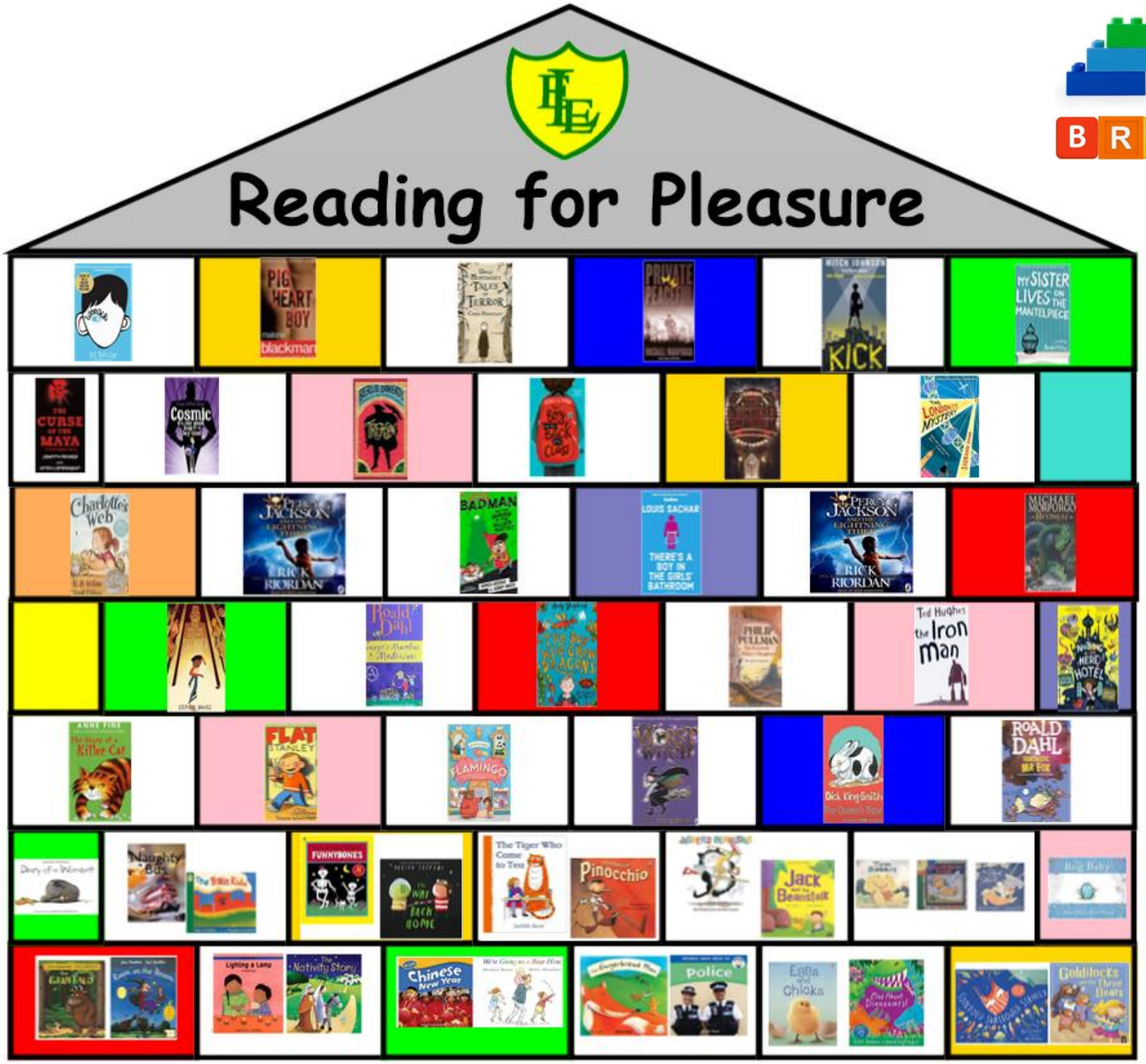Reading for Pleasure